

NATIONAL ALLIANCE STAFF CONTACT

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**NATIONAL ALLIANCE FOR
PUBLIC
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SCHOOLS**



ADVOCATES COUNCIL

**LEADING PUBLIC EDUCATION TO UNPRECEDENTED
LEVELS OF ACADEMIC ACHIEVEMENT BY FOSTERING
A STRONG CHARTER SCHOOL MOVEMENT**

WHAT IS THE ADVOCATES COUNCIL?

The National Alliance for Public Charter Schools is the leading national nonprofit organization committed to advancing the charter school movement. To hasten the growth of the charter movement, we are establishing the Advocates Council.

The Advocates Council is an advisory and ambassadorial group that provides advice and support to the National Alliance.

The governing authority remains with the National Alliance Board of Directors, but this new group provides additional energy, resources, experience building successful organizations, advice about messaging, marketing and outreach, and stature.

The members of the Advocates Council are individuals from all over the country who share the National Alliance's deep commitment to securing access to quality public education by promoting and advancing the charter school movement. Some members will be drawn from the National Alliance's most loyal, active, and committed supporters. Some will be new to the National Alliance -attracted by our solution to the crisis afflicting our education system. When fully realized, the Advocates Council will include business-leaders, policy experts, academics and those who simply care deeply about education.

The Advocates Council is a very select group, eventually expanding as we recruit new members. They will be committed to our mission, visible in their communities, and spokespersons for our cause. In short, they will be active ambassadors for the National Alliance for Public Charter Schools and the charter school movement.



MEMBERSHIP PROGRAMING

Engagement with the National Alliance leadership will be ongoing and will include planned events and briefings as well as relevant communication and updates. Every year members can expect:

- At least one intimate, in-person educational and inspirational event with engaging content and prominent guest speakers to celebrate our members, meet fellow philanthropists and share stories and best practices
- An invitation to an exclusive dinner at the National Charter Schools Conference, following the annual Advocates Council meeting, as well as concierge service, a hospitality suite, and VIP experiences during the conference
- At least four virtual insider briefings with National Alliance leadership, movement and thought leaders, and/or policymakers
- Monthly updates from the National Alliance's President & CEO
- Access to National Alliance leadership and policy experts as needed
- Participation in hands-on mission experiences, including visiting local charter schools, collecting signatures to present to legislators, or preparing letters to representatives
- Recognition in the National Alliance annual report

WHY WE ASK YOU TO JOIN THE ADVOCATES COUNCIL

We think very carefully about who to invite to be members of the Advocates Council. It is imperative that the invitees be precisely the right people for the success of such a critical group.

HERE IS WHY WE ASK YOU TO JOIN:

1. You care deeply and passionately about education. You understand that we need to provide access to high quality and innovative charter schools to more children.
2. You know the National Alliance. You are a loyal friend and supporter.
3. You are a leader. You know what it takes to successfully launch any group.
4. You are respected. Your involvement will attract more supporters.
5. You understand the importance of philanthropy. You have demonstrated this in so many ways for so many noble causes.

YOUR RESPONSIBILITIES

1. Expand the National Alliance's reach by lending your name to our efforts.
2. Provide advice and perspective on our programs and initiatives.
3. Participate in at least one Advocates Council meeting per year. One meeting will be held during the National Charter School Conference (in Austin, 2023) and another reception or dinner.
4. Along with other members of the Advocates Council, help introduce the National Alliance to your network by hosting/attending special events, providing endorsements, signing petitions, etc. This may include making introductions, hosting/attending special events, and providing endorsements.
5. Make a financial donation to the National Alliance. Your gift will provide leadership and have a multiplying effect. The minimum amount given by each member will be \$25,000 per year.





THE RESULTS

With your help,

- We will change the hearts and minds (and understanding) of the American people regarding charter schools.
- We will fundamentally change the way public education works in America.
- We will provide every family the opportunity to choose a well-funded, high-performing public school and excellent education for their children.
- We will continue to close the achievement gap.

YOUR INVOLVEMENT WILL HELP THE NATIONAL ALLIANCE ACHIEVE OUR GOAL OF PROVIDING ACCESS TO HIGH QUALITY CHARTER SCHOOLS TO 5 MILLION CHILDREN BY 2027.

You will also help the National Alliance expand the number of people nationwide who believe in and support charter schools.

Thank you for considering this invitation and thank you for your commitment to leading public education to unprecedented levels of academic achievement.

